

# Mine Aranda

minearanda.com

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Ability to work with different types of projects in the graphic design industry including Branding, Web Design and Video Editing.  
Have Front-end Developer skills (HTML|CSS|JavaScript).

## WORK EXPERIENCE

### ● *Graphic Designer / Infinita Social Media* **October 2017-Present**

- Collaborate with multiple people to develop strategies.
- Create, plan and deliver graphics for social media.
- Solve digital needs and problems.
- Develop brand awareness and social media presence.
- Edit reels and motion graphics.

### ● *Freelance Designer / Magenta Studio* **2018-Present**

- Plan brand strategies and develop brand identities.
- Design engaging logos using color palettes and typography.
- Create corporate books with brand assets and guidelines.
- Design custom components for brands including: Packaging, Business Cards, Web Design, email Templates, Social Media Presence, Brochures.

### ● *Brand & Community Manager / Grupo Icarus* **January 2017 - July 2017**

- Manage the company's brand to deliver strategies according to the company's vision.
- Develop an in-house social media plan for presence.
- Work with outside companies to plan, develop and design their social media presence.
- Deliver monthly planning and strategies.
- Worked with software engineers when planning websites for design ideas.

## EDUCATION

*Universidad Marista de Mérida*  
**Licenciatura en Diseño Gráfico.**  
**2012 - 2017**

## PROGRAMS I USE

      